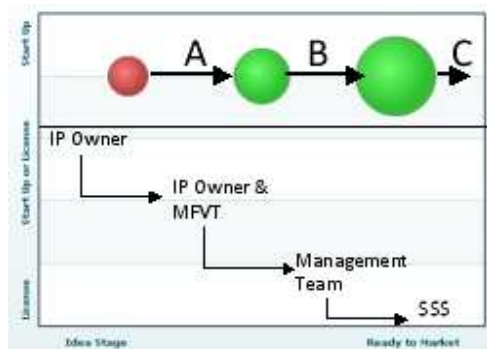


MINDFORCE CONSULTING VENTURE TEAM PROGRAM

**MINDFORCE
CONSULTING**

Where Business Champions
+ Industry Expertise = IP Results



Partner with MindForce to maximize the commercial potential of your ideas, technologies, and intellectual property. Our Venture Team Program allows you to find the right Management Team, and at the same time, meet start-up operational milestones which increase the start-up's valuation.

Our Role As Active Producer: Taking IP from Idea Stage To Sustainable Business Venture

MindForce Consulting is an active Producer for an IP Owner that needs a business execution team, product or service clarity, market focus, and/or capital. We orchestrate talent to both build and run a formal Venture Team to co-develop and launch your high-potential business opportunities, including packaging the company for capital investment. MF and its Venture Team earn equity based on achieving pre-determined milestones, set by both parties, that moves company towards sustainability.

Venture Team Value-Adds	What Is Accomplished	Activities/Role of Venture Team
[A] Packaging Company For Investment	IP Owner develops trust/rapport with Venture Team to work together. Venture Team builds business case to propel company over "Valley of Death"	<ul style="list-style-type: none"> Understand technology and business risks and, over time, show how to lower and abolish these risks due to management, effort, and focus Define business strategy Write business plan and determine capital needed by outside investors Prepare financials Prepare investor strategy
[A] Operational Role/ Attain Milestones	IP Owner works closely with Venture Team members to try out for potential management team roles. Venture Team makes progress on lowering business and technology risks	<ul style="list-style-type: none"> Prepare operational and marketing materials, processes Seek out corporate strategic partners, technology solution providers.
[B] Finding and Hiring Management Team (optional)	Management Team identified in business plan and for investor presentations	<ul style="list-style-type: none"> Discuss Management Team roles/equity with Venture Team members. Is there a good fit to continue? Work with IP Owner to find external management team members as warranted
[B] Raising Capital Efforts	Capital Raised due to Venture Team efforts	<ul style="list-style-type: none"> Prepare investor presentation Seek and attend investor meetings Constantly improve business plan, executive summary and investor presentations based on investor feedback Work with management team to land capital investment, if asked
[C] Post-Capital Operations Transition And Attain Milestones	Venture Team transitions to advisory role status, given equity interests.	<ul style="list-style-type: none"> Complete hand-off of activities from Venture Team to full-time Management Team. Provide referrals to strategic partners, resellers, direct purchasers as warranted and within marketing strategy tactical plan

THE VENTURE TEAM FORMATION PROCESS:

Step One: Initial Consultation

We will schedule a one-hour free consultation to discuss your opportunity. We want to learn what you've done to date, your goals and timeline, how you want to work with us, and most important, by asking questions, we need to determine if we can help you.

Step Two: Venture Team Building

If the initial consultation goes well. We will construct a core group of professionals (from MBAGlobalNet with appropriate expertise and skills. Each person has agreed to listen to a one-hour call about the IP.

Step Three: The Meeting

This phone call takes place with the key tech owner who is most knowledgeable about the IP. Our potential team will listen and ask questions, but not provide free advice.

Step Four: Venture Team Selected

After this meeting, MindForce and its Team Leader(s) will discuss the opportunity with potential team members and decide who has the interest, fortitude, talents and expertise to contribute as part of the formal Venture Team. As a team, we will also define our goals and exit strategy.

Step Five: The Proposal

Our proposal shall include our fee arrangements and outline the value-added services to be performed and goals to be accomplished (See outline of A, B, and C to the left)

Step Six: Contract & Execution

IP Owner and MindForce negotiate contract terms and sign agreement.

PLEASE CONTACT:

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